

Washington State GMAP Governor's Forum Health Care

September 15, 2005

Prevention/ Healthy Washington

Department of Health

Cover all Washington's Children

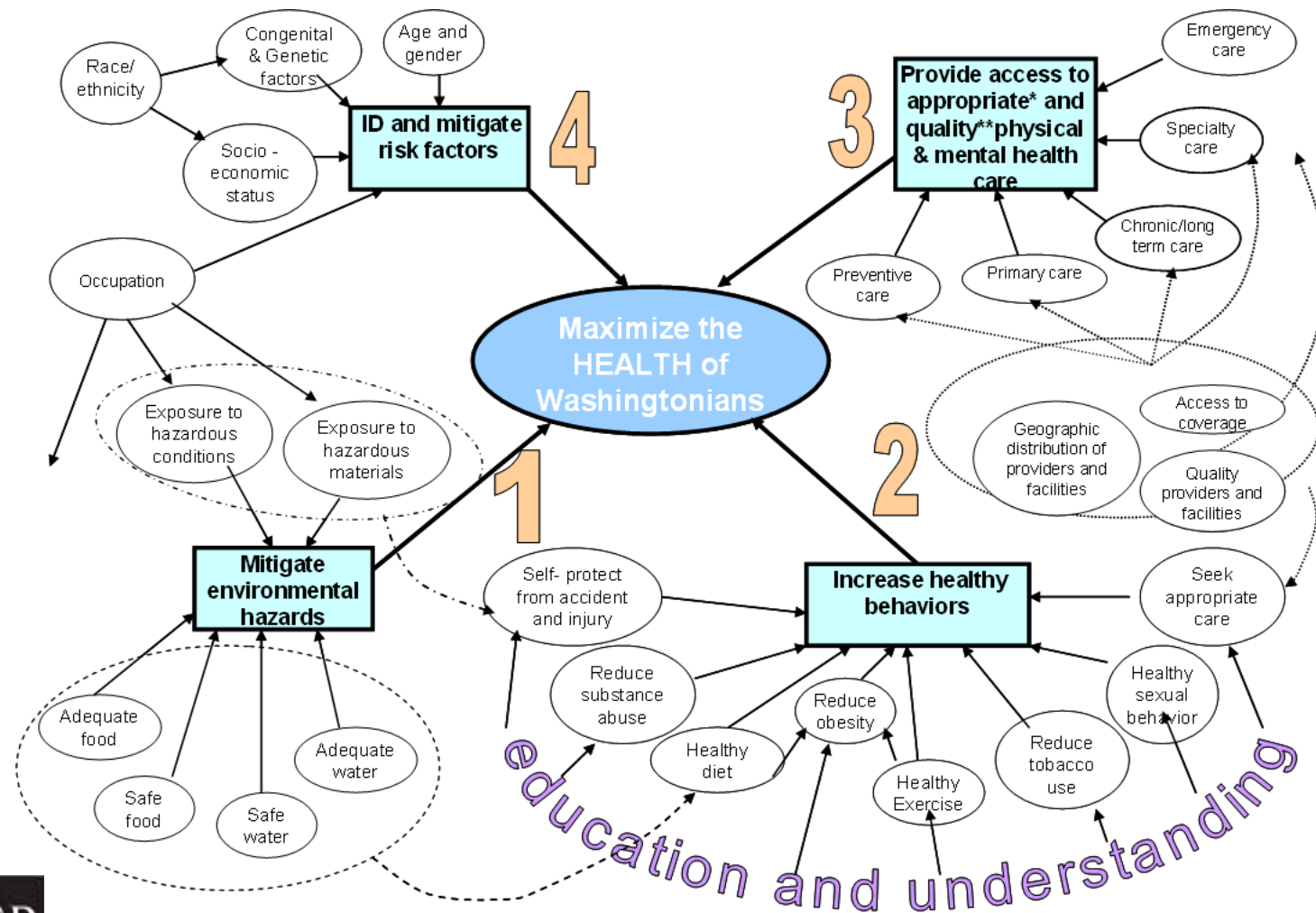
Department of Social and
Health Services (DSHS)

**Health Care Cost Containment
and Quality**

Health Care Authority
& DSHS



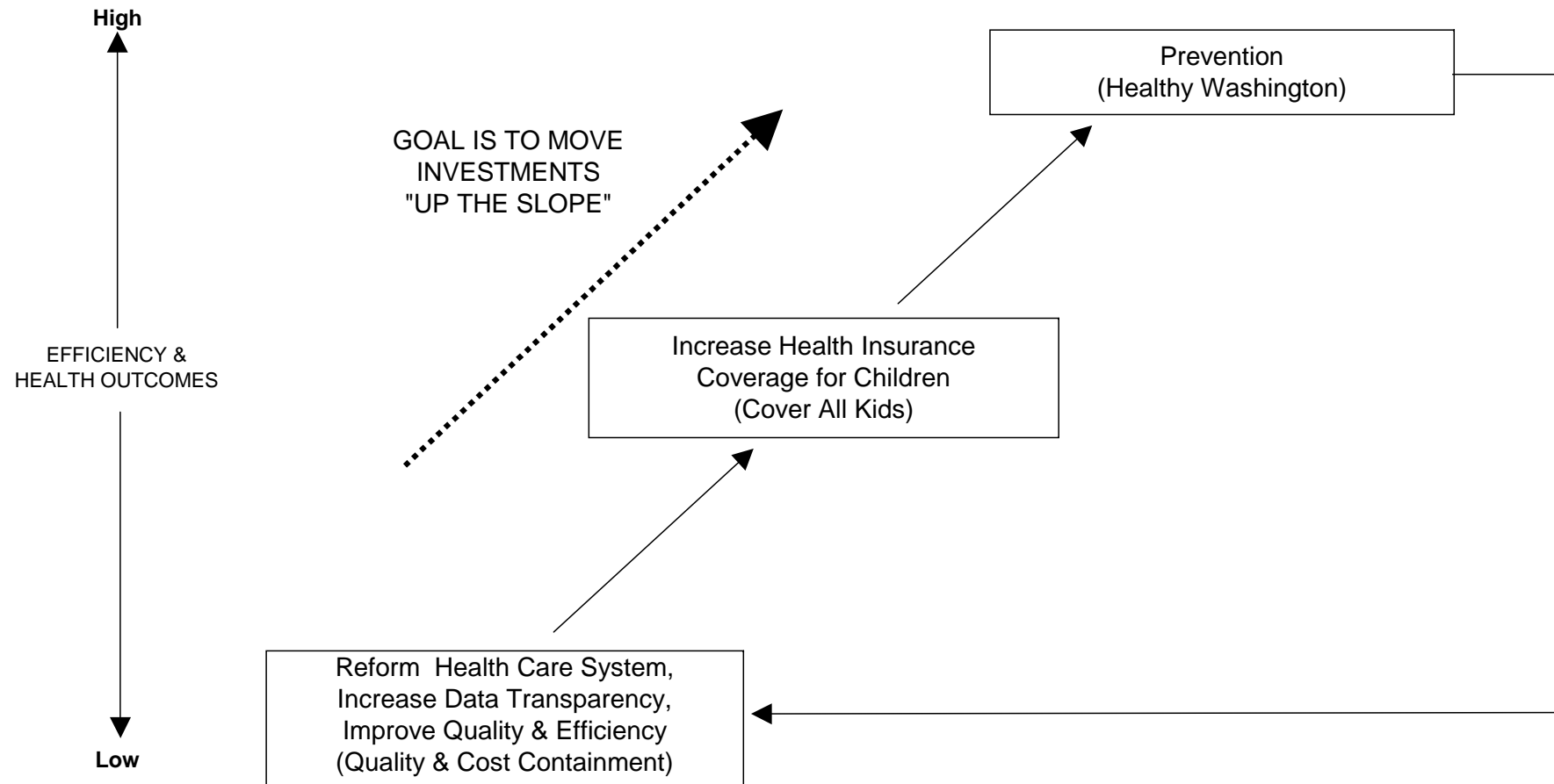
POG Map: Maximize the Health of Washingtonians



GMAP on Health Care – Big Picture Logic Model

What are the linkages between the health care initiatives?

Overall Goal: Increase the quality and efficiency of outcomes for Washington citizens.



Washington State Department of Health: Why Tobacco and Immunizations for GMAP?

INCREASE HEALTHY BEHAVIORS

So we reduce tobacco use

Tobacco is the leading cause of preventable disease and death, causing about 8,000 deaths per year in WA
Tobacco causes 90% of lung cancer deaths among men and 80% among women
Smokers are 4 times more likely to die from heart disease
There is more work to do:

By...

...so that...

...so that...

...so that...

- Educating the public about tobacco hazards
- Creating anti-smoking regulations and policies
- Partnering w/ communities
- Providing cessation opportunities

- Fewer people start using
- More youth and adults quit
- # of smoke free environments goes up

- Tobacco use in teens, adults and pregnant women decreases
- Exposure to second hand smoke reduces

Tobacco-related disease/ early death go down, contributing to a "Healthier Washington"

A vaccinated population is the only barrier to the epidemics of the past

Vaccine preventable diseases make people very sick, and can kill

Babies & toddlers are especially vulnerable: diseases spread quickly in families, childcare, & schools

There is more work to do:

By...

...so that...

...so that...

...so that...

- Providing vaccines
- Educating parents, providers on vaccine schedule
- Partnering with communities
- Partnering w/ medical care system
- Working on access and school requirements with policy makers
- Monitoring disease cases and managing outbreaks

- Vaccines given for chickenpox and whooping cough increase
- CHILD Profile Participation goes up

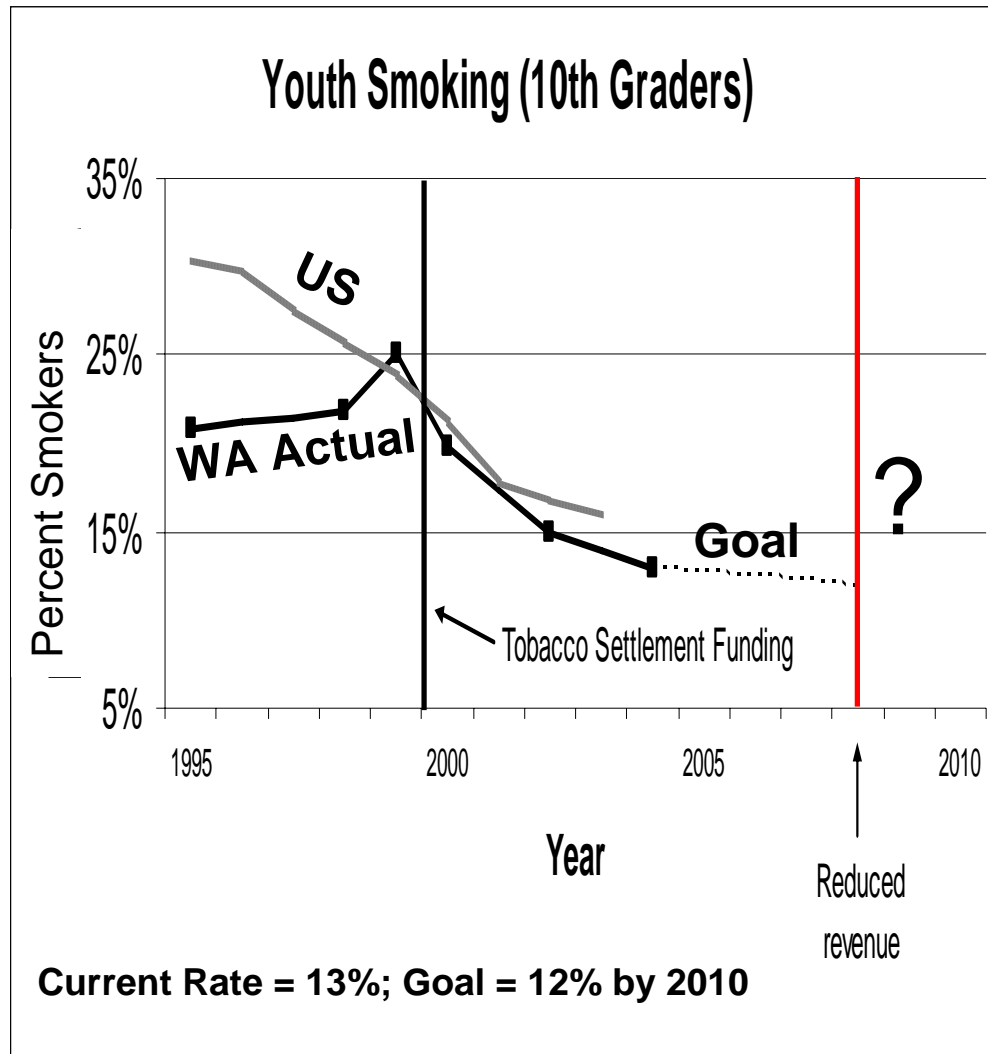
- Increase the number of children who get all the right shots before age two

Fewer children become sick or die, & all people are protected from vaccine preventable diseases

INCREASE ACCESS TO QUALITY ALTH CARE

So we provide preventive care

Washington State Department of Health: Tobacco Prevention



Results as of 2004:

- Youth smoking among 6th, 8th, 10th, and 12th graders down nearly half
- Washington's decline in youth smoking outstrips national rate
- Young people believe & recognize DOH's "Tobacco Smokes You"
- \$1 billion saved in health care costs

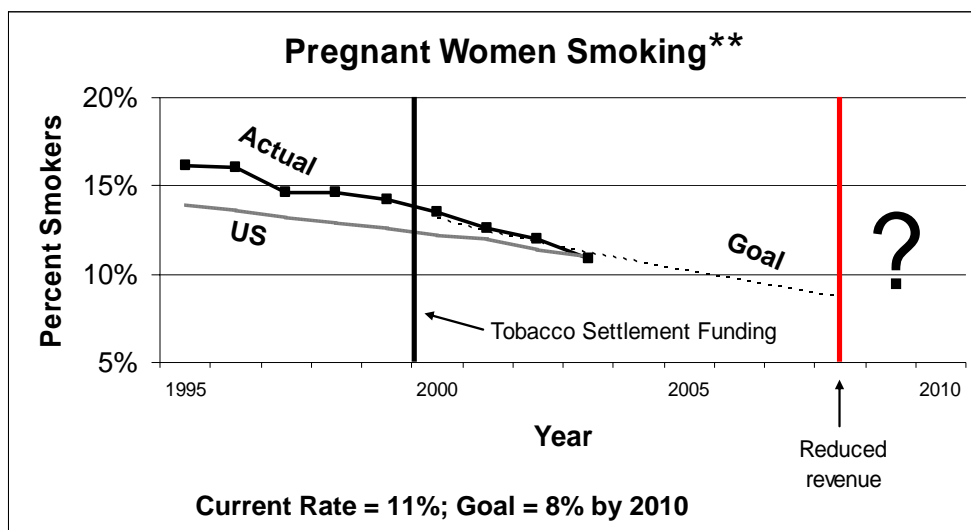
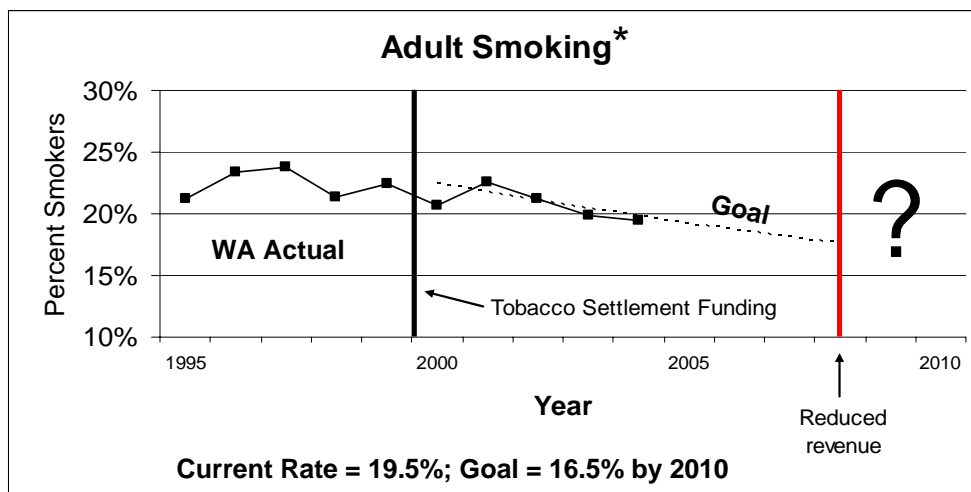
Challenges:

- Youth and their culture changes constantly
- Revenue drops in '09
- **Action:**
- Cutting-edge, research validated, anti-tobacco messages – especially in the 12-14 age group
- Go where the kids are (concerts, skate parks, clubs, web sites) to gain insights and promote message
- Identify new revenue for Tobacco Prevention & Control Fund by '09

Healthy Youth Survey:

Biennial (even years) statewide classroom, "paper and pencil" survey of youth (Grades 6, 8, 10, & 12).

Washington State Department of Health: Tobacco Prevention



* *Behavioral Risk Factor Surveillance System:*

Annual statewide telephone survey of adults.

** *Birth Certificate System:*

Annual census of birth certificates in Washington state.

Results as of 2003:

- 115,000 fewer adults smoking and 38,000 adults spared an early death
- Smoking during pregnancy down by 25% since 1998 – same decrease seen among Medicaid insured moms
- 58,000 smokers helped by Tobacco Quit Line
- \$1.4 billion saved in future health care costs
- 85% of providers serving high risk mothers trained in tobacco interventions.

Challenges:

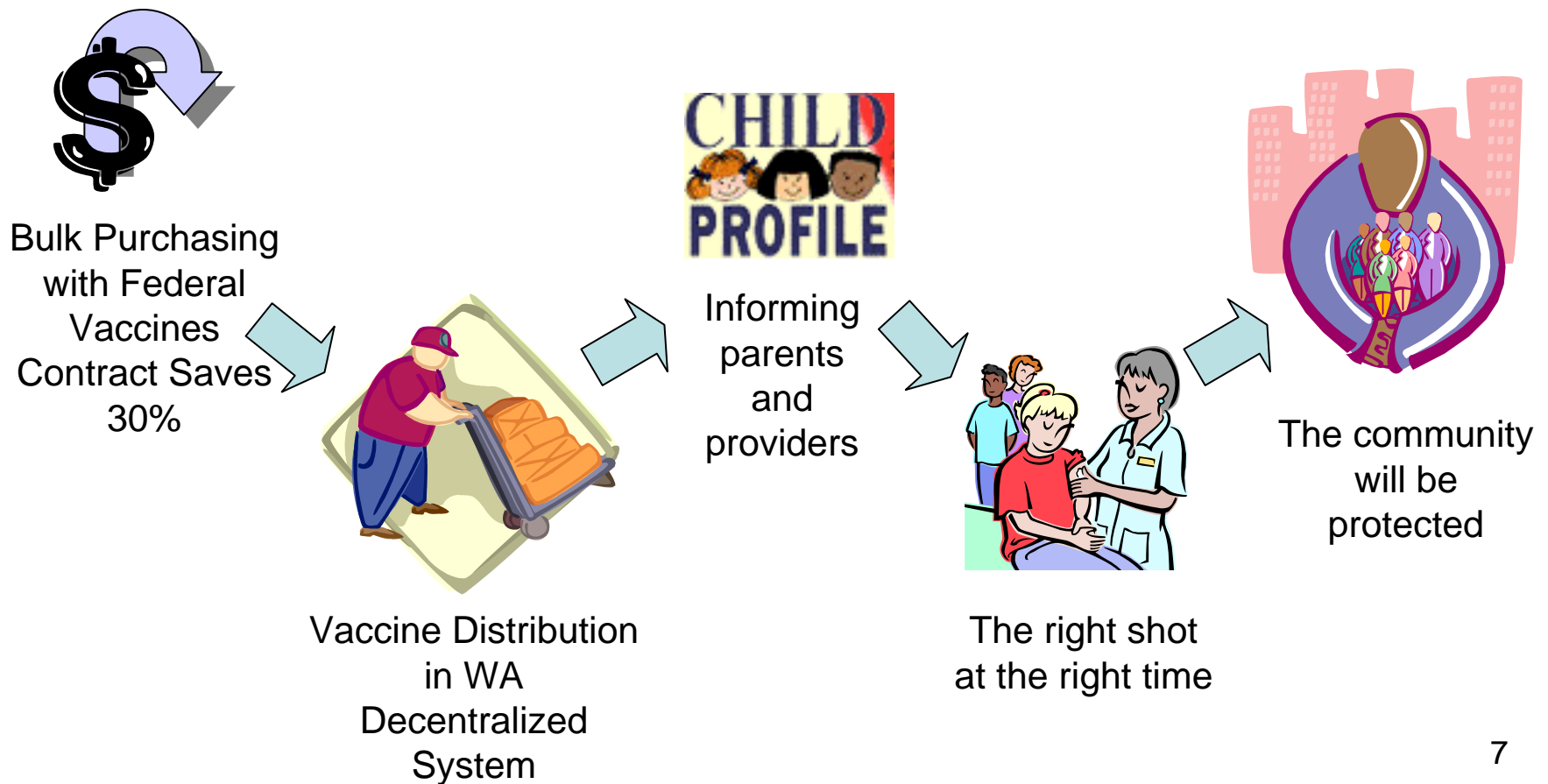
- Tobacco Industry spends \$160m annually on promotions v. \$28.7m for prevention
- Smoking rates for low income, low education & some racial groups are higher
- Smoking rates among Medicaid mothers remains substantially higher
- Program revenue drops in '09

Actions:

- Expand targeted interventions to populations with greater needs
- Improve cessation benefits in all publicly subsidized health insurance programs
- Improve provider cessation referrals for maternal smokers
- Identify new revenue to sustain progress

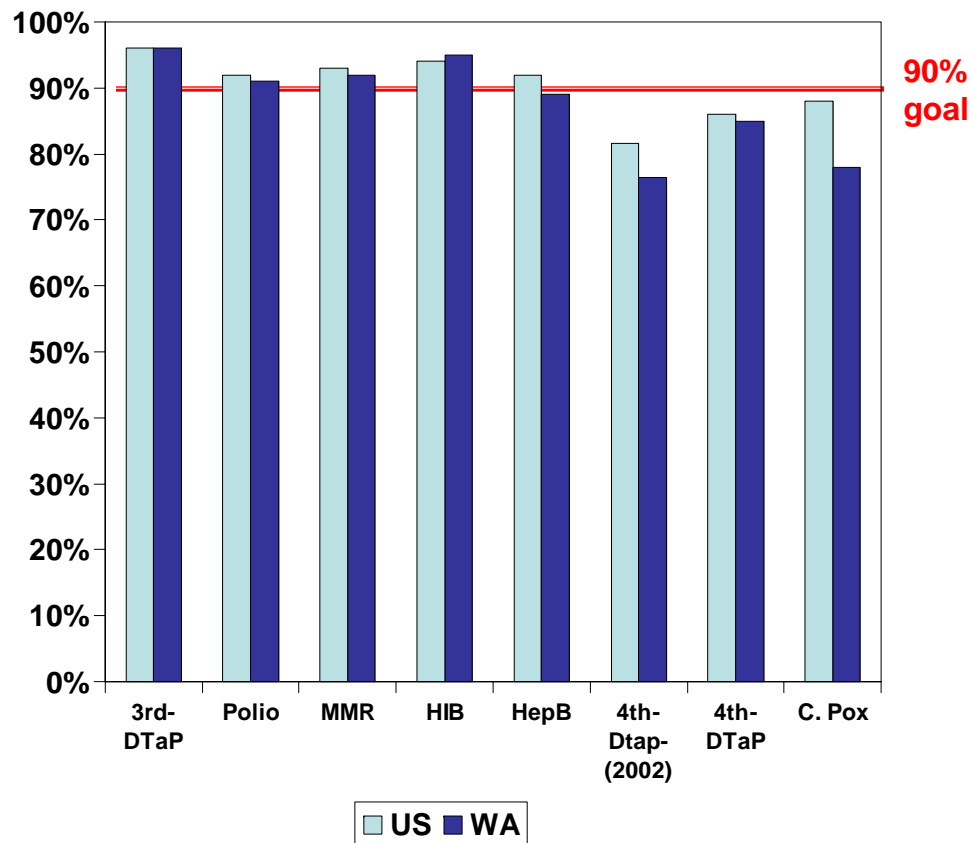
Washington State Department of Health Protecting Children and Communities

Washington's Immunization Program: Universal Access to Childhood Vaccines



Washington State Department of Health

Comparison of Individual Vaccine Rates, WA and US, 2004



2004 Rates

Results

- Since 1990 there are more childhood vaccines recommended and our rate is the highest it has ever been
- WA 4th whooping cough and chicken pox rates are low.

Challenges

- 90% coverage for each vaccine is the national goal
- Many children lack chickenpox and 4th whooping cough (DTap) doses
- An adequate vaccine supply is critical
- Educating parents and providers is key
- No law mandating vaccinations

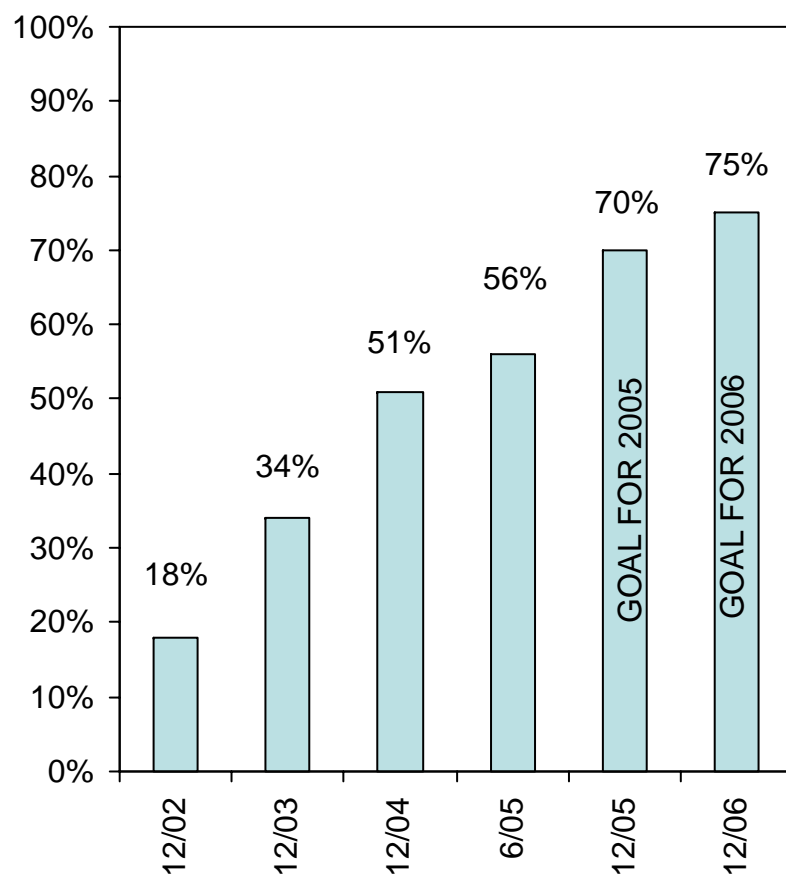
Actions

- Partners such as HCA/Medicaid ensure whooping cough/chickenpox given
- Expand use of the CHILD Profile immunization registry for parents and providers
- Considering supplemental budget request

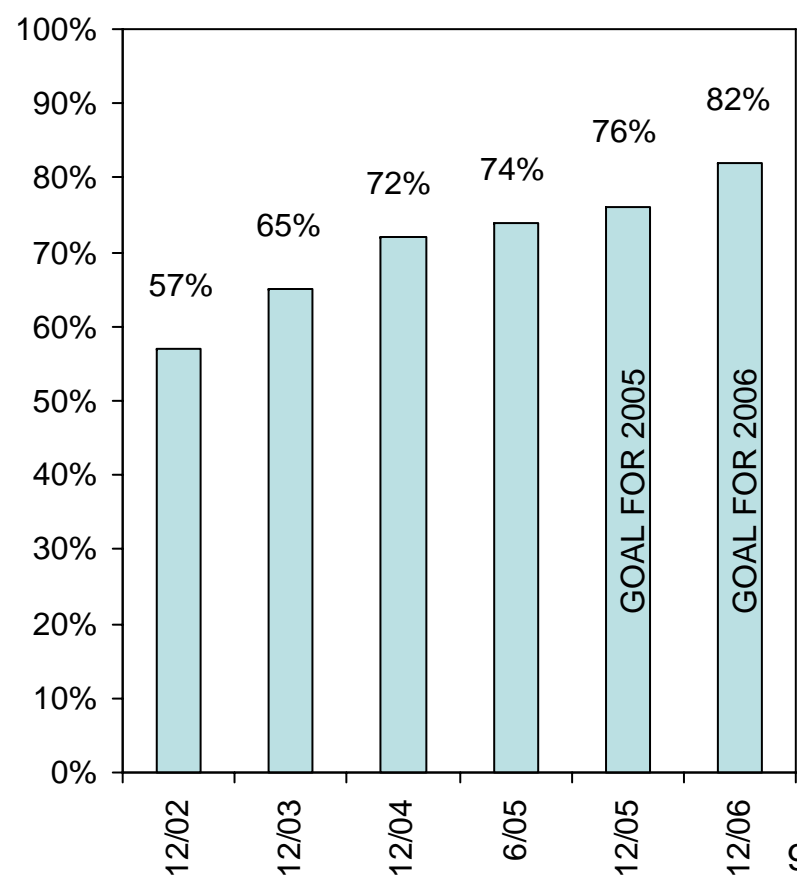
Washington State Department of Health

Protecting Children and Communities

Provider Use of the Immunization Registry



Children 19-35 Months, with 2 or more Immunizations in the Immunization Registry



Washington State Department of Health

Immunization: Covering All Kids with The Right Shot at the Right Time—Age 2

Current universal access and distribution policy:

- decreases costs to the health care system
- improves access for children
- prevents diseases
- creates a simple and seamless system for providers in Washington's decentralized system

Upcoming request maintains this universal policy

for basic vaccines, including additional dollars for chicken pox school entry requirement